2024 PLAIN TALK ABOUT LITERACY AND LEARNING®





Tuesday, January 30, 2024

10:00 am - 4:00 pm Exhibitor/Sponsor Check-In & Set-Up

4:00 pm - 7:00 pm Early Registration Packet Pickup/Exhibitor Time

Wednesday, January 31, 2024

7:00 am Exhibitor Hall Opens

7:00 am - 7:45 am Breakfast

7:45 am - 9:00 am Keynote Address 9:00 am - 9:25 am Exhibitor Time

9:25 am - 10:40 am Breakout Sessions I

10:40 am - 11:05 am Exhibitor Time

11:05 am - 12:20 pm Breakout Sessions II

11:20 am Exhibitor/Sponsor Lunch Buffet Opens

12:20 pm - 1:35 pm Attendee Lunch/ Exhibitor Time

1:35 pm - 2:50 pm Breakout Sessions III

2:50 pm - 3:30 pm Exhibitor Time/ Snack Break

3:20 pm - 4:35 pm Breakout Sessions IV 5:30 pm Exhibitor Hall Closes

Thursday, February 1, 2024

7:00 am Exhibitor Hall Opens

7:00 am - 7:45 am Breakfast

7:45 am - 9:00 am Keynote Address 9:00 am - 9:25 am Exhibitor Time

9:25 am - 10:40 am Breakout Sessions I

10:40 am - 11:05 am Exhibitor Time

11:05 am - 12:20 pm Breakout Sessions II

11:20 am Exhibitor/Sponsor Lunch Buffet Opens

12:20 pm - 1:35 pm Attendee Lunch/ Exhibitor Time

1:35 pm - 2:50 pm Breakout Sessions III

2:50 pm - 3:30 pm Exhibitor Time/ Snack Break

3:20 pm - 4:35 pm Breakout Sessions IV 5:30 pm Exhibitor Hall Closes

Friday, February 2, 2024

7:00 am Exhibitor Hall Opens/Coffee Sponsor Time

8:00 am - 9:10 am Keynote Address 9:10 am - 9:35 am Exhibitor Time

9:35 am - 10:50 am Breakout Sessions I

9:50 am Brunch Buffet Opens for Exhibitors/Sponsors

10:50 am - 12:05 pm Brunch/ Exhibit Time 12:05 pm - 1:20 pm Breakout Sessions II 12:05 pm - 2:00 pm Exhibitor Teardown