



**Contact: John Wyle, Ph.D.**  
**john@myccl.org**

## **MEDIA ADVISORY**

### **Nation's Premier Literacy Conference to be Held March 8–10 in New Orleans, LA**

**What:** Plain Talk About Literacy and Learning® is heralded as the nation's premier literacy institute. The Institute gained its reputation because of its clear focus on providing evidence-based reading research and strategies for those who teach all ages and grade levels. The 2023 Plain Talk About Literacy & Learning®, which is the 28<sup>th</sup> annual Plain Talk and sold-out in December! This conference will feature 79 high-quality sessions.

**Who:** Hosted by The Center for Literacy & Learning  
Will be attended by 2500 attendees from across the U.S. and the world  
69 nationally and world-renowned experts in the fields of literacy and learning will present highly valuable and ap

**When:** March 8–10, 2023  
Starts at 7:45AM

**Where:** Hilton New Orleans Riverside  
Two Poydras St, New Orleans, LA 70130  
Please register at the registration desk as Press

**Why:** Nationally, only 33 percent of fourth-graders are proficient readers, a decline from 2019. The 2022 NAEP scores showed that fourth-grade reading scores declined in 30 states/jurisdictions. Plain Talk About Literacy & Learning® brings the best researchers and practitioners across a range of topics to help administrators and educators tackle the instructional and organizational challenges they face in adopting and sustaining best practices to improve literacy, learning, and student success.

**How:** For interviews or additional information, please contact Ryan Roberts at 504-481-9931 or ryan@myccl.org