2024 PLAIN TALK ABOUT LITERACY AND LEARNING®



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Tuesday, January 30, 202410:00 am - 4:00 pmExhibitor/Sponsor Check-In & Set-Up4:00 pm - 7:00 pmEarly Check-In & Packet Pickup/Exhibitor Time

## Wednesday, January 31, 2024

7:00 am	Exhibitor Hall Opens
7:00 am – 7:45 am	Breakfast
7:45 am – 9:00 am	Welcome/Keynote Address
9:00 am - 9:30 am	Exhibitor Time
9:30 am - 10:40 am	Breakout Sessions I
10:40 am - 11:05 am	Exhibitor Time
11:05 am – 12:15 pm	Breakout Sessions II
11:20 am	Exhibitor/Sponsor Lunch Buffet Opens
12:15 pm – 1:25 pm	Attendee Lunch/ Exhibitor Time
1:25 pm – 2:35 pm	Breakout Sessions III
2:35 pm - 3:10 pm	Exhibitor Time/ Snack Break
3:10 pm – 4:20 pm	Breakout Sessions IV
5:00 pm	Exhibitor Hall Closes

## Thursday, February 1, 2024

7:00 am	Exhibitor Hall Opens
7:00 am – 7:45 am	Breakfast
7:45 am – 9:00 am	Keynote Address
9:00 am - 9:30 am	Exhibitor Time
9:30 am - 10:40 am	Breakout Sessions I
10:40 am - 11:05 am	Exhibitor Time
11:05 am – 12:15 pm	Breakout Sessions II
11:20 am	Exhibitor/Sponsor Lunch Buffet Opens
12:15 pm – 1:25 pm	Attendee Lunch/ Exhibitor Time
1:25 pm – 2:35 pm	Breakout Sessions III
2:35 pm - 3:10 pm	Exhibitor Time/ Snack Break
3:10 pm – 4:20 pm	Breakout Sessions IV
5:00 pm	Exhibitor Hall Closes

## Friday, February 2, 2024

7:00 am	Exhibitor Hall Opens/Coffee Sponsor Time
8:00 am – 9:15 am	Keynote Address
9:15 am - 9:45 am	Exhibitor Time
9:45 am – 10:55 am	Breakout Sessions I
9:50 am	Brunch Buffet Opens for Exhibitors/Sponsors
10:55 am – 12:00 pm	Brunch/ Exhibit Time
12:00 pm – 1:10 pm	Breakout Sessions II
12:00 pm - 2:00 pm	Exhibitor Teardown

**\*SUBJECT TO CHANGE**